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Center Court

Board studies dues increase

Proposed rates still lower than many local public tennis facilities

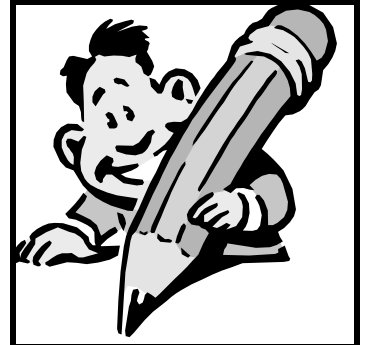
The Board of Directors is reviewing the fees the club charges for annual memberships.

The main reason for this action at this time is that our club rates have only been changed once in the last fourteen years, while the cost of doing business in the state of California has skyrocketed.

Recently a committee formed and worked to project costs over the next five years.

After developing a prudent budget, the committee created a fee structure appropriate to sustain projected operations.

Rates were compared with other local facilities
(Continued on page 7)



**Feedback
 Requested
 look inside...**

Raffle raises cash for kids

For the fourth year in a row BTC made a sizable donation to the Polinsky Children's Center.

Geoff Griffin ran a raffle that, with some support from the Little Mo Balboa Open, made \$1067 for San Diego kids in crisis.

Peggy Jung was the lucky grand-prize winner — a round trip for two to New York City donated by Jet Blue airlines. Marty Molden won a new Shark tennis racquet, donated by Prince. Thanks everyone!

75th Maureen Connolly Brinker Balboa Open is a big success

The Balboa Open has always been our club's biggest tournament, and with the ongoing support of the Maureen Connolly Brinker family, the event has really taken off.

Nicknamed "Little Mo," Maureen Connolly is the only former BTC member to win the grand slam of tennis. In 1953 she became *the first woman ever* to accomplish this feat.

Despite schedule that

had him running two events at once, Geoff Griffin produced another tournament worthy of her esteemed name.

The Little Mo Balboa Open took place the last two weekends in July, and the BTC Junior Championships took place during the week in between!

Both events ran smoothly and entertained hundreds of spectators.

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Senior Olympics set for Balboa five years running

For the fifth consecutive year we are proud to announce the Senior Olympic Tennis Tournament will be held at our facility.

The Senior Olympics is a multi-sport competition open to all athletes over the age of 50. Participation allows you to compete at the bi-annual state championships.

The event starts Monday, September 13 and runs through Thursday the 16th.

Matches are scheduled during the day between 11 a.m. and 5 p.m. so the Olympics can use as many courts as they need without impacting our morning or evening players.

For information on playing call 619-226-1324 or visit their web site at www.sdseniorgames.org.

It's not too late to be an Early Bird, but you'll have to hurry! The Early-Bird Registration Deadline is August 17.

The Final Registration Deadline is August 31.

Balboa's Annual Picnic at the pool is fun, but small

On May 22nd BTC held it's Annual Picnic at the Bud Kearns Swimming Pool.

The site turned out to be perfect — great atmosphere, large beautifully decorated tables, and wonderful food. Everyone who was there really had a great time, despite low attendance.

Only about 40 people signed up for the picnic this year, about half of last years attendance.

The Annual Picnic was originally conceived as an alternative to our Annual Dinner, a more formal affair that saw attendance slump in the last couple of years, from hundreds down to double digits.

Staging a formal dinner is extremely expensive, and ticket prices were over \$30, even after the club offset the cost by \$1,000. There was speculation that the high cost was keeping people away.

BTC's Board of Directors were anxious to find a solution that would allow more members to attend without breaking the bank.

Despite being a lot of fun and successful by all other standards, the Annual Picnic has not caught on.

The board has decided to put the annual event on hold and instead focus on the four social round robins that we hold throughout the year, along with the four free clinics the club sponsors.

The round robin socials have become more and more popular over the last few years.



2221 Morley Field Drive
San Diego, Calif. 92104
295-9278

Robin Rodger
President

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Dwight Van Slyke

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Board Members

Kent Sligh
Director

Geoff Griffin
Tennis Director

Board meetings are at 7 p.m. every third Tuesday of the month in the BTC Clubhouse. All members are welcome.

The BTC Main Office is open Monday through Friday.

The reservations desk is open 8 a.m. to 8 p.m. Monday through Friday; 8 a.m. to 6 p.m. Saturday and Sunday

The club is closed on New Years Day, Thanksgiving, and Christmas.

Office 295-4242
Reservations.....295-9278
Pro Shop.....291-5248
Tennis Café 299-8787

Submissions to the newsletter are welcome.
Call 295-4242

Tradition inspires us to build proud future

By Robin Rodger, BTC President

Balboa Tennis Club has made progress in many areas over the past years, including many positive changes in the physical facility.

The new patio area and the Tennis Café have created a climate that encourages people to stay and socialize after their matches, which was a primary goal of the additions.

(A special thank you is owed to Ed and Penny Barron for consistently upholding high standards and making us proud).

The remodeling of the clubhouse, which is still underway, has made a difference along with the drinking fountain and the ice machine.

The nighttime players are currently enjoying new light fixtures, with candle watt readings up to twice as high as the old lights. There is still a little bit of tweaking to be done on the lights, but that should be completed in the next few weeks.

Our facility is maintained in top condition and kept that way with special provisions we fund in order to finance court resurfacing and windscreen replacement on a regular schedule.

BTC is a club that has a decades-long tradition of giving back to our community and our sport at the same time.

Our Balboa Open Tournament has raised thousands of dollars for the Polinsky Children's Center, a shelter for local children in crisis.

We regularly provide courts for Polinsky kids free

of charge.

Each week our Junior Program gives free lessons to children from the St. Vincent de Paul Village. The village is a temporary shelter for many of San Diego's homeless families.

During the school year Geoff offers a free clinic for kids, drawing up to a hundred kids a week.

We at the Balboa Tennis Club can be proud of our dedication to playing an active role in the community and making our facility the best it can be.

I believe it's important that we rise to the challenge of meeting our financial obligations here at our own facility.

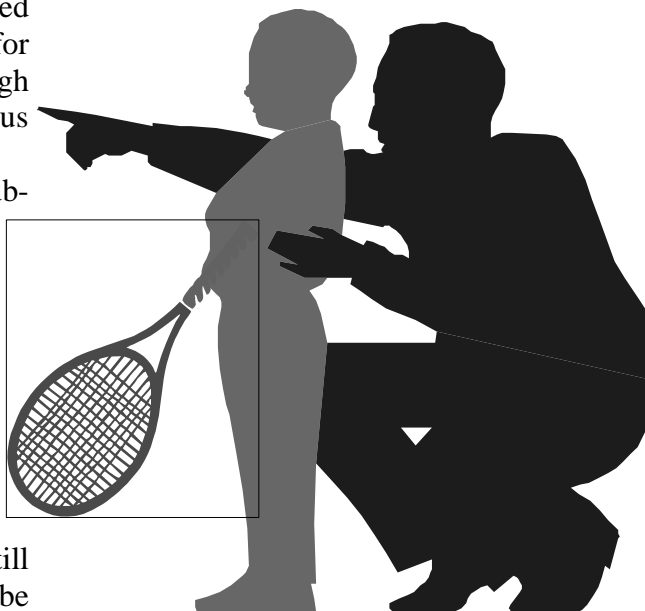
Everyone knows the costs of doing business have been steadily rising.

According to the LA Times, the sharp up-tick in the May CPI (Consumer Price Index) was attributable to spiraling energy prices, which shot up 4.6%

that month. Energy prices rose another 2.6% in June, accounting for roughly two-thirds of that month's CPI increase. Energy costs are just one area of price increases that affect our club's yearly budget.

I support the new proposal to increase the dues at BTC because it has been carefully designed to cover increased costs over the next 5 years.

A reasonable dues increase will insure the Balboa Tennis Club remains a premier tennis facility, while still financially accessible to everyone. I believe that is something we all want.

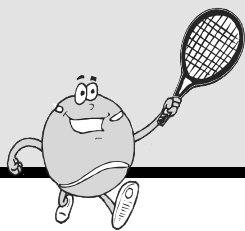


BTC Directory Update

Is your phone number missing or incorrect in the directory? Would you like the correct number published here? Call 619-295-4242 and we'll include your correction in the next issue. Here are two corrections:

Judi Todd (858) 292-7274

Earlene Hayes (619) 523-8100



Tennis Tips...

...from the pros

Down the line is divine

Kevin Johnston, USPTA & USPTR

In singles, how many times have you gotten a short ball at the service line, hit what you thought was a good approach shot, only to have your opponent hit a passing shot to win the point? Probably more than you care to remember.

You may be hitting what you think is the correct approach shot, when in reality you are actually setting yourself up to lose the point. The tendency is to hit the approach shot crosscourt because you face the net more than a ground stroke from the baseline. When you hit crosscourt, you give your opponent

more of a down the line target to hit to. This is an easier shot to hit than the crosscourt passing shot.

After you hit your approach shot, you should follow the ball. This means you should move to the net in the direction of your shot. If you hit crosscourt, chances are that you won't have time to get in proper position before your opponent hits a passing shot.

The majority of your approach shots should be hit down the line. By doing this, you end up in a much better position at the net to cover any attempted passing shot. Remember that "approaching down the line is divine."

Team Australia vs. Team Balboa



Fifteen talented kids from Australia visited our club in June. Geoff Griffin, with help of some talented BTC members, gave them a warm reception. The Balboa Junior Fund provided everyone with lunch.

Court resurfacing underway for show courts

All the courts at the Balboa Tennis Club are resurfaced on a regular basis, and courts 7-10 are the next in line for a facelift.

Courts 7 and 8 will be out of commission August 9-13, and courts 9 and 10 will be resurfaced August 16-20.

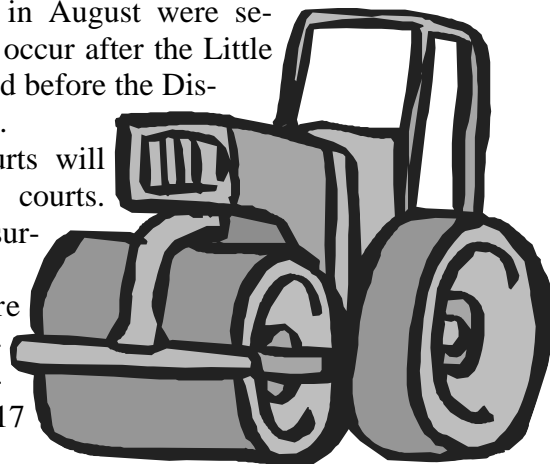
Court 18 will be the Challenge Court while court 9 is out of commission.

Resurfacing tennis courts at the Balboa Tennis Club is typically done during the summer, because warm weather helps insure the highest quality surface.

These two weeks in August were selected because they occur after the Little Mo Balboa Open and before the District Championships.

Zaino Tennis Courts will be resurfacing the courts. Zaino recently resurfaced courts 13-16.

Six courts are scheduled to be resurfaced next summer: courts 1-4, 17 and 18.



No alcohol, please

Located in the middle of one of America's greatest public parks, the Balboa Tennis Club is subject to a number of park rules.

The rule prohibiting alcohol is one of them.

In accordance with the City of San Diego, the Balboa Tennis Club, its grounds, courts and clubhouse are an alcohol restricted area 24 hours a day.

We very much appreciate your cooperation.

Violators are subject to Municipal Code 56.54 (SDPD) and will be reported immediately.

76th District Championships start soon!

August 27-29,
September 4-6

Entries close
FRIDAY
AUGUST 13

Locker room policy

Parents with children over three are asked to remember that adults use the locker rooms to change and shower, and there is little privacy.

Children four and over may not enter a locker room designated for the opposite sex.

Children three and under may accompany a parent of the opposite sex into locker rooms.

Parents are encouraged to supervise their children at all times.

Parents who wish to accompany older children to the restroom are encouraged to use the public restrooms behind court 18.

Little Mo was Balboa Tennis Club's brightest star

(Continued from page 1)

With prize money in every event, this year's draws were again brimming with interesting matches.

Nearly 700 players came ready to battle it out on the court, and hundreds more watched some of the very best tennis of the year (see the tournament results on page 6).

The Maureen Connolly Brinker

Balboa Open has become our flagship tournament.

Maureen Connolly was a member of the Balboa Tennis Club when it was located on the other side of Park Boulevard in what is now the zoo parking lot.

San Diego sportswriter Nelson Fisher dubbed an 11-year-old Connolly "Little Mo" because her hard-driving forehand and back-

hand reminded him of the powerful battleship U.S.S. Missouri, then known as "Big Mo."

You can still see the red brick house Maureen was born in on the 3900 block of Idaho Street!

You can learn more about the Maureen Connolly and the Maureen Connolly Brinker Tennis Foundation by visiting their web site at www.mcbtennis.org.

2004 Maureen Connolly Brinker Balboa Open Results

Men's Open Singles

Pires De Almeida, Pablo def. Swatt, Bryan 6-3; 2-6; 6-3

Women's Open Singles

Burkett, Joslynn [2], def. Cadua, Esther 6-1; 6-4

Men's Open Doubles

Rodriguez / Wakefield [2] def. Chopra / Schroeter 6-4; 3-6; 6-1

Women's Open Doubles

Burkett / Rudee def. Yang / Yang 6-1; 6-0

Mixed Open Doubles

Fritz, / Ortiz, [2] def. Shen / Wu 7-5; 6-2

Men's 35 Singles

DiLorenzo, Mario [3] def. Ortiz, Manuel 6-2; 6-3

Men's 40 Singles

Overby, Terry def. Gaylis, Brendan 6-4; 6-4

Men's 45 Singles

Houston, Randy [1] def. Gonzalez, Javier 6-0; 6-2

Men's 50 Singles

Hughes, Wayne [3] def. Thompson, Donald 6-1; 6-2

Men's 55 Singles

Smith, Byron [2] def. Cernousek, Mario 6-4; 7-6

Men's 60 Singles

Dabby, Danny [2] def. Enyedy, Anthony 6-3; 6-3

Men's 65 Singles

Sanchez, Johnny [1] def. Lesch, John 6-2; 6-1

Men's 70 Singles

Perry, Robert [1] def. Jensen, Walter 6-3; 6-2

Men's 75 Singles

Kessler, Walter [1] def. Paul, Jerry 6-1; 6-1

Men's 80 Singles (Round Robin)

Watters, James [1] def. Asher, Alvin 3-6; 6-0; 6-0

Women's 35 Singles

Barnes, Joan [2] def. Neugarten, Andi 6-0; 6-0

Women's 40 Singles

Groce, Susan def. Catchpole, Holli 6-4; 6-0

Women's 45 Singles

Abler-sanchez, Nancy def. McCarthy, Jeanie 6-2; 6-2

Women's 50 Singles

Frost, Carolyn [2] def. West, Sonia 6-1; 6-0

Women's 70 Singles (Round Robin)

Aguilera, Nelly def. Schwartz, Ann 6-0; 6-1

Women's 75 Singles (Round Robin)

Hussey, Piyachart def. Hubbard, Janet 6-3; 5-7; 6-2

Men's 35 Doubles (Round Robin)

Whatnall / Zanio def. Lopez / Ramos Def (ns)

Men's 40 Doubles

Gill / Herrmann, [2] def. Ancira, / Rinke 6-2; 6-2

Men's 45 Doubles

Lackritz / Schmersal def. Hulburt / Lievers 6-3; 6-3

Men's 50 Doubles

Jackson / Ybarra [1] def. Dunford / Thompson 6-3; 7-5

Men's 55 Doubles

Jenkins / Smith def. Rostoker / Shaw 6-2; 6-2

Men's 60 Doubles

Kaplan / Levin def. Cheney / Royden 6-3; 6-3

Men's 65 Doubles

Albares / Jensen def. Bachman / Carrico 6-3; 6-2

Women's 75 Doubles

Hussey / Wakefield def. Hubbard / Poisset Def (ns)

NTRP Men's 3.5 Singles

Steadman [4] def. Brault 6-1; 7-5

NTRP Men's 4.5 Singles

Barksdale [1] def. Zavar 6-7; 6-3; 7-5

NTRP Men's 5.5 Singles

Crook def. Marble 6-1; 6-1

NTRP Women's 3.5 Singles

Hebert def. Applebaum 7-5; 6-3

NTRP Women's 4.5 Singles

Howell [3] def. Preece 4-6; 6-3; 7-5

NTRP Women's 5.5 Singles

Park def. Jackson Def (ns)

NTRP Men's 3.5 Doubles

Buendia / Shultz def. Munevar / Nakamura 6-3; 6-4

NTRP Men's 4.5 Doubles

Cetale / Mayer def. Sheehan / Thomas 6-4; 3-6; 6-4

NTRP Men's 5.5 Doubles

Matias / Sabio [4] def. Haar / Heshmaty 6-3; 6-3

NTRP Women's 4.5 Doubles

Gerlack / Gunset-Brown [2] def. Jung / Seggerman 4-6; 6-4; 6-3

NTRP Women's 5.5 Doubles

Ainslee Murray / Carnaje def. Park / Podney 6-1; 6-4

NTRP Mixed 3.5 Doubles

Masso / Zabel def. Berlau / Hollerbach 1-6; 6-3; 6-3

NTRP Mixed 4.5 Doubles

Barksdale / Jones def. Dahl / Gerlack 6-1; 6-2

NTRP Mixed 5.5 Doubles

Sprague / Sprague def. Ancira / Van Calcar 6-3; 7-6

Father-Son Doubles

Molden / Molden [1] def. Gerber / Gerber 6-1; 6-3

Father-Daughter Doubles

Edles / Edles def. Alexander / Alexander 6-1; 6-1

Board seeks feedback from members

(Continued from page 1)

and analyzed in relationship to the Consumer Price Index for the State of California.

The committee also considered the following:

- As a public, non-profit tennis facility, the Balboa Tennis Club is not immune to cost increases in electricity, insurance, and court supplies. Every court at the Balboa Tennis Club is resurfaced on a regular schedule, and the quality of our nets and windscreens is excellent.
- We're proud of our facility, but we understand that our membership is by far our most important asset.
- Low fees are part of the reason we have such a thriving, diverse membership. It's part of what makes BTC a special place. The board wants to make sure membership is always an incredible value.

Memberships renewals would be raised \$20 each, from \$105 to \$125 for adults and from \$65 to \$85

for seniors.

New memberships would increase \$30, from \$125 to \$155 for adults, and from \$85 to \$105 for seniors.

The proposal would not change day pass fees.

A three-month pass would become a *four-month* pass and cost \$75.

The board believes this proposal strikes a balance between the need to keep fees low and the need to insure this tennis facility will be well run and kept in excellent condition.

For current members who only play twice a week, the proposed increase adds up to less than twenty cents per day of play.

In addition, the board is reviewing changing the age a person qualifies as a senior from 60 to 65.

We are proud to be one of the few tennis facilities in the area that offers a senior discount.

Physical fitness is important as we age and we want to encourage our seniors. Any proposal to change the age of eligibility rules would not effect the eligibility of current senior members.

Tell us what you think!

DUES PROPOSAL FEEDBACK FORM

The board wants your feedback! Please include your name with your comments and turn this form in to the Reservation Desk *by August 17*. Or mail your comments to BTC Dues Committee, 2221 Morley Field Drive, San Diego, CA 92104. Feel free to attach additional comments on a second sheet of paper.

Calendar of events

August

14	FREE CLINIC—SIGN UP AT THE PRO SHOP!
17	BTC BOARD MEETING
27-29, Sept 4-6	76th SAN DIEGO DISTRICT CHAMPIONSHIPS

September

(Aug 27-29)	4-6	76th SAN DIEGO DISTRICT CHAMPIONSHIPS
	11	CLUB SOCIAL ROUND ROBIN 3:30 TENNIS, 5:30 FOOD
	13-16	SENIOR OLYMPICS 11 AM TO 4 PM
	21	BTC BOARD MEETING
	24-26, Oct 1-3	METROPOLITAN CHAMPIONSHIPS

October

(Sept 24-26)	1-3	METROPOLITAN CHAMPIONSHIPS
	16	FREE CLINIC—SIGN UP AT THE PRO SHOP!
	19	BTC BOARD MEETING

November

16	BTC BOARD MEETING
20	TURKEY SHOOT ROUND ROBIN 3:30 TENNIS, 5:30 FOOD

Center Court

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