

**Balboa Tennis Club Board of Directors Meeting Minutes
July 18, 2023**

Meeting called to order at 6:34 p.m. by President Gary Smith

Attendees: Gary Smith, Michelle Ford, M.A. Hillier, Mario Suarez, Andrew Macfarlane, Maegen Demko and Colleen Clery Ferrell.

Minutes Approval - Todd Linke was absent from the meeting, due to vacation planned a year ago. The June 2023 Minutes and the board member absentee was approved. Motion to approve minutes made by Maegen and seconded by Michelle. Motion to approve absence made by Adnrew and seconded by Mario. MMSC (One member abstained regarding approval of board member absence)

Guest Presentations - none

President's Comments - (Gary Smith) He reported that the Tennis Channel spent three days in San Diego interviewing club members and family regarding his son Ivan. They held the first day interviews at BTC, then rented a loft in the city for the second day and finally concluded the interviews at the family home to depict life before and after the devastating accident that left his son paralyzed. Ivan and the family were exhausted after the three days of interviews. The entire process was very professional, according to Gary. It will be aired during the US Open on Tennis Channel. Michelle commented that she was interviewed for financial purposes as the Club Treasurer. She plans to take over the GoFundMe that is still open from the Rancho Santa Fe fundraiser in hopes of raising more money for Ivan.

Club Director's Report (Colleen Clery Ferrell):

- A. National Open Recap - SCTA held five weeks of tournaments offering \$15,000 in prize money this summer. One of the weeks was the same as the USTA National Open Hard Court Championships. BTC tournament lost approximately 20% of top players who chose the SCTA tournament with bigger prize money. Overall, the National Open was still a quality**

tournament with exciting matches. The upcoming Maureen Connolly Brinker Balboa Open has close to 400 entries, which is up from last year.

- B. SUP Amendment from the City - Signed and understood that in 2025 when our current SUP expires, Balboa Tennis Club will be required to conform with the changes.**
- C. Court Washing at Night - All the courts are being cleaned this week during the night by Eber who works for Angela Sanchez Cleaning Service.**
- D. TV Replacement in the Clubhouse - The volume on the television in the clubhouse is stopping for approximately 10 seconds every minute. Maegen is going to hook up an external speaker to see if it's just the speaker that is broken inside the television as the picture is fine before the Board approves purchasing a new one.**
- E. Membership Totals - Total Membership: 1612, Waiting List: 245, Court Usage: 72%**

Committee Reports

A. Budget and Finance (Colleen)

- This month's financial reports were not overseen by Club CPA Jere Batten as she is on vacation, so an abbreviated version was presented. There is \$212,812 in the bank with \$100,000 in reserves. Court rental was up from a USTA tournament that was run at BTC and memberships continue to be high as the prime source of BTC income. Overall income was up \$3442, mostly due to National Open entry fees. On the expense side in the month of June, merchant service fees were elevated at \$2914 due to the purchase of a new "Clover" Point of Sale system for the Reservations Office. SDG&E bill continues to be high with an increase of \$1500 over 2022. Net income for the month finished at -\$2821, yet this number does not include National Open Sponsorship of \$3200. The June financials will be surveyed before month end by the Club CPA when she gets back in town. A motion was made by Michelle to approve the financial analysis and seconded by M.A. MMSC

B. Facilities - Awning replacements for courts 19 (above court on sidewalk) and court 21 were approved for \$1800. The hard cover for court 18 was approximated at \$3500. The Board wants to wait until the final bid comes in before approving. A sample of the new hardcover was shown to the Board. Several previous awnings in this area have been regularly vandalized due to exposure at night. The hard cover is a solution, yet much more expensive.

C. Constitution and Bylaws - Board members terms that are ending in 2023 include President Gary Smith, Vice President Andrew Macfarlane, Treasurer Michelle Ford and M.A. Hillier. According to the BTC bylaws, at the September meeting, an election committee will be established and the members will be notified of board openings.

D. Employment and Personnel - Colleen praised the current reservation staff and mentioned they are all reliable workers. While on the road during her vacation time, she spends a couple hours a day keeping up with emails and requests, yet is confident that the staff can handle most issues when she is away from the office.

E. Ethics - Club member doing handyman tasks around the Club will no longer be working due to personal issues.

Contract and Lease

- **Cafe** -

A. Route 6 Cafe owner says he is dedicated to Balboa Tennis Club and this club will remain his top priority. The Cafe also services Barnes Tennis Club that is undergoing a transition at this time.

B. After hearing about a situation from the Daily Log Review where a man was attempting to steal tip jar money, the Board is advising the Cafe employees to only leave a dollar in the jar at all times.

- **HJKventure** - Hiromi is running an additional USTA junior tournament in the fall. Board agrees that BTC Spring tourney from the past will not be a part of tournaments at the Club due to USTA regulations regarding sanctioning.

- **Newsletter** - October 2023 is the targeted publication date. M.A.would like to get a picture of US Open Raffle Winner Elsa Marquez enjoying her time at the event included in the next newsletter.

- **Website** - Just completed a clean up of each area.
- **Advertising** - BTC was featured in three editions of Inside Tennis Magazine so far this year.
- **Fundraising** - For the record, the BTC Paver Project is a non-profit venture. The Club breaks even.

Unfinished Business

- **Regular Challenge Court and Additional Ultimate Challenge Court on Sundays**
 - A. The Board reinforced their decision to keep the regular Challenge Court on #5 due to no recent issues and the ability of the Reservation Staff to control the flow.
 - B. The Ultimate Challenge Court on court 8 is being expanded to include Sundays in addition to Saturday. A motion was made by Mario and seconded by M.A. MMSC

New Business

- **New GoFundMe for Ivan Smith** - Covered earlier in President's Comments.

Adjournment - 8:00 p.m. Next Meeting is August 15, 2023