

Balboa Tennis Club

Board of Directors Meeting Minutes

June 21, 2022

Meeting called to order at 6:30 p.m. by President Gary Smith
Attendees: Gary Smith, Todd Linke, Maegen Demko, Mario Suarez, M.A. Hillier, Michelle Ford and Colleen Clery Ferrell. Andrew Macfarlane was absent.

Minutes Approval: The Board Meeting Minutes from 5/17/22 and the absence was approved. A motion was made by Maegen and seconded by Todd. MMSC

Guest Presentations

1. Dr. Adam Krause - Club Member who is also a Physical Therapist - came to the Board asking for approval to work with BTC members on strength training. He wants to offer a program twice a week for one hour using a BTC court. The program would take place on one of the BTC tennis courts during non-prime time.

2. BTC Tennis Director Hiromi Sasano, Pro Shop Manager Cami Gill, Master Stringer Matt Previdi and Junior Development Director Rafa Martinez thanked the Board for supporting the new tennis program. Each one introduced themselves and spoke about their passions to make the tennis program and pro shop top notch at BTC. Hiromi closed with the need for combined social media for her business HJKventure and BTC via Facebook, Instagram and Twitter. She wants to share info about her camps and tennis programs with the members via social media.

President's Comments (Gary Smith) He commented that the BTC Board Members have been doing a good job of problem solving.

Club Director's Report (Colleen Clery Ferrell)

- Colleen mentioned that Jose Gonzalez sent her some valuable information regarding future incidents that the Club Director is involved with personally. A suggestion to recuse oneself from the discussion was noted.

- A BTC member would like to purchase two new shower heads for the men's restroom. MMSC with one member abstaining.

- New safety measures for the Clubhouse and restroom area of the Club were proposed since the incident regarding BTC employee Jay Torrence. After discussion, everyone agreed there needed to be restricted access to the Clubhouse by installing a touch keypad. An additional suggestion is to limit access to the side door which leads to the restrooms by installing a one way push bar. Colleen will get pricing for the next board meeting. Board members also suggested suspending members who let unwanted individuals into the restroom for three months.

- Daily Log Notes/ Membership Totals/Waiting List/ Court usage
Membership is at 1609. Overall court usage rate for the month of May is 72%.

Committee Reports

- Budget and Finance (Colleen)

There is \$193,865 in the bank at the end of May 2022, with 50k set aside for reserves. Michelle requested that the reserves be increased to 100k and this will happen prior to the July meeting. Court rental was up by \$1800 over 2021 due to revenue from the CIF High School Championships. Memberships were also increased 3k with daily permits slightly below last year. Pro Shop revenue is under with allowance by the Board to HJKventure for the first quarter to get operations settled. Expenses were up in court supplies as nets and headbands were purchased for \$2391. There were also some plumbing issues in both restrooms this month to drive up expenses. The Club ended up losing -\$7,915 for the month. YTD the Club is still ahead \$1572.

Facilities

A. Roof Update -BTC is waiting on the City Right of Entry process to be approved.

B. Restroom Maintenance - Both restrooms were snaked successfully by Rockstar Plumbing.

C. Parking Lot Restriping - Handicap lines were not repainted. This part of the overall restriping project will soon be completed by the City. The Board is asking once again for speed bumps to be installed in the parking lot. Colleen will email this request to the City.

- Constitution and Bylaws - none
- Employment and Personnel - After the incident with Jay Torrence being assaulted, Workman's Comp claim was filed.

- Ethics - none

Contract and Lease

- Cafe - Officially LLC - awaiting new contract
- HJKventure - New contract needed

Other

- Newsletter - Publishing projected date - October 2022
- Website - none
- Advertising - Request from HJKventure to combine with BTC for social media. BTC will work with HJKventure, yet maintain control.

- Fundraising - None

Unfinished Business

- City lease - has been signed and returned
- BTC Membership Rate Increase - on hold until the roof project is completed.

New Business

- US Open Tickets to Celebrate BTC 100 year Anniversary - M.A. was able to secure two tickets on Sunday of the tournament in the President's Suite through the SCTA President Trevor Kronneman. With her own funds, M.A. purchased two additional tickets for Saturday and Monday at \$600 each. She figures she needs to raise \$2700 to break even. She is going to get some raffle tickets made up to distribute at other clubs and through social media. She would also like the other Board Members to sell them as well. The total package will be worth \$4361.63. She intends to sell raffle tickets for \$25 each or 5 for \$100. Maegen will look for digital possibilities to market the raffle. Board members will be excluded from purchasing tickets. The Board voted to fund the airplane and hotel expenses if the funds raised from the raffle tickets don't cover the entire amount of the tennis package offered. Todd made a motion and Michelle seconded. MMSC
- World Team Tennis wants to come back during the week at BTC

- Due to the courts being so compacted at night on weekdays, this request was denied.

- Ed Collins Foundation - Looking for children in need of finances to help with art, music or tennis lessons.

- Ultimate Challenge Court - Due to less demand in the afternoon, the Ultimate Challenge Court on Saturdays will conclude at 2:00 p.m.

Adjournment - 8:24 p.m.

The next board meeting will be July 19, 2022